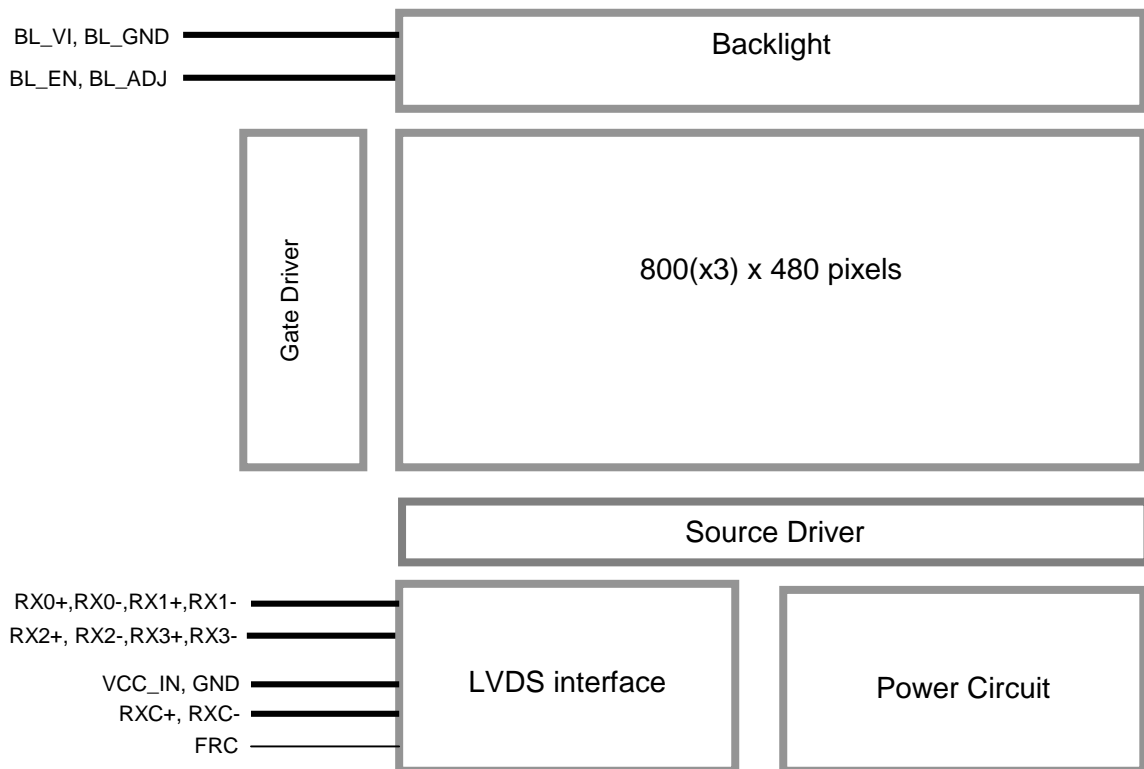


1. General Specification

Signal Interface :	LVDS
Display Mode :	Transmissive / Normal White
Screen Size(Diagonal) :	7.0"
Outline Dimension :	190.0 x 112.0x 8.7 (mm) (see attached drawing for details)
Active Area :	154.08 x 85.92 (mm)
Number of dots :	800 x 3 (RGB) x 480
Pixel Pitch :	0.0642 x 0.179 (mm)
Pixel Configuration :	RGB Stripe
Backlight :	LED
Surface Treatment :	Anti-Glare Treatment
Viewing Direction :	6 o'clock
Operating Temperature :	-20 ~ +70°C
Storage Temperature :	-30 ~ +80°C

2. Block Diagram



3. Terminal Function

Pin No.	Pin Name	IO	Descriptions	
			24Bit	18Bit
1	RX3+	Input	LVDS receiver negative signal channel 3	NC
2	RX3-	Input	LVDS receiver positive signal channel 3	NC
3	NC	-	No connection	
4	FRC	Input	FRC=1,24Bit LVDS input	FRC=0,18Bit LVDS input
5	GND	Power	Ground	
6	RXC+	Input	LVDS receiver negative signal clock	
7	RXC-	Input	LVDS receiver positive signal clock	
8	GND	Power	Ground	
9	RX2+	Input	LVDS receiver negative signal channel 2	
10	RX2-	Input	LVDS receiver positive signal channel 2	
11	GND	Power	Ground	
12	RX1+	Input	LVDS receiver negative signal channel 1	
13	RX1-	Input	LVDS receiver positive signal channel 1	
14	GND	Power	Ground	
15	RX0+	Input	LVDS receiver negative signal channel 0	
16	RX0-	Input	LVDS receiver positive signal channel 0	
17	LR	Input	Display X-Flip Setting (*1)	
18	UD	Input	Display Y-Flip Setting (*1)	
19	VCC_IN	Power	Positive Power Supply	
20	VCC_IN			

Note:

*1: Selection of scanning mode

Setting of scan control input		Scanning direction
U/D	L/R	
Low	High	Up to down, left to right
High	Low	Down to up, right to left
Low	Low	Up to down, right to left
High	High	Down to up, left to right

3.1 BackLight Connector

Pin No.	Pin Name	IO	Descriptions
1	BL_VI	Power	Positive Power Supply
2	BL_ADJ	Input	Backlight dimming control PWM may be used to adjust the output brightness
3	BL_EN	Input	Backlight Driver Control BLON=Hi, Backlight Driving Booster enable BLON=Lo, Backlight Driving Booster disable
4	BL_GND	Power	Power Supply GND (0V)

4. Absolute Maximum Ratings

Items	Symbol	Min.	Max.	Unit	Condition
Power Supply voltage	VCC_IN	-0.3	+5.0	V	
Backlight Supply voltage	BL_VI	-0.3	+15.0	V	
Operating Temperature	T _{OP}	-20	70	°C	No Condensation
Storage Temperature	T _{ST}	-30	80	°C	No Condensation

Note:

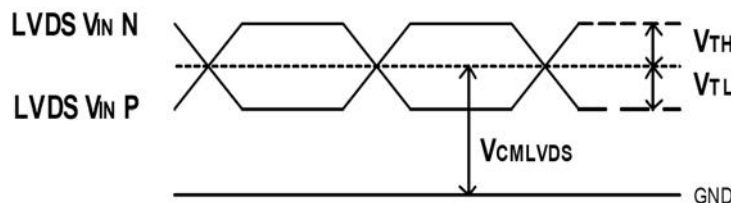
- *1. This rating applies to all parts of the module. And should not be exceeded.
- *2. The operating temperature only guarantees operation of the circuit. The contrast, response speed, and the other specification related to electro-optical display quality is determined at the room temperature, T_{OP}=25°C
- *3. Ambient temperature when the backlight is lit (reference value)
- *4. Any Stresses exceeding the Absolute Maximum Ratings may cause substantial damage to the device. Functional operation of this device at other conditions beyond those listed in the specification is not implied and prolonged exposure to extreme conditions may affect device reliability.

5. Electrical Characteristics

5.1 Driving TFT LCD Panel

Top=25°C, VCC_IN =3.3V ,GND=0V

Items	Symbol	MIN.	TYP.	MAX.	Unit	Note
Supply Voltage	VCC_IN	3.0	3.3	3.6	V	
Common Electrode Driving Signal	VCOM	-	3.0	-	V	Note1
Sync Frequency	FVD	-	60	70	Hz	
VCC Power Consumption	I _{CC}	-	100	250	mA	Note2



LVDS DC timing diagram

Note1: The value may be different for different LCM.(By adjusting P1)

Note2: To test the current dissipation, using the “color bar” testing pattern shown as below:

5.2 LED Backlight Circuit Characteristics

BL_GND=0V, T_{OP}=25°C

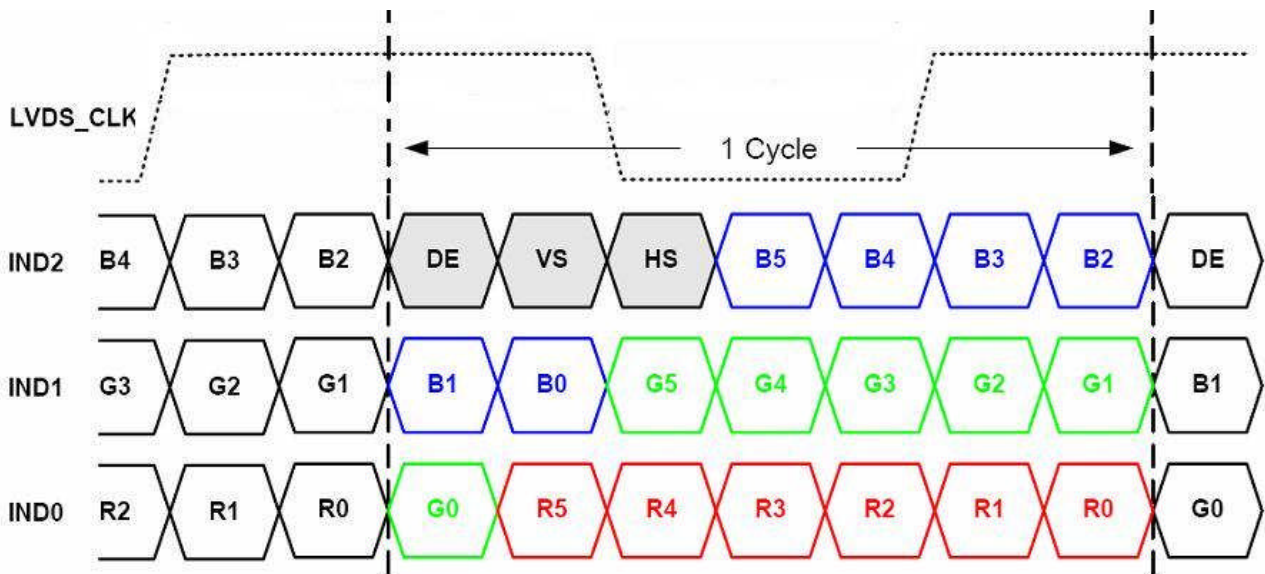
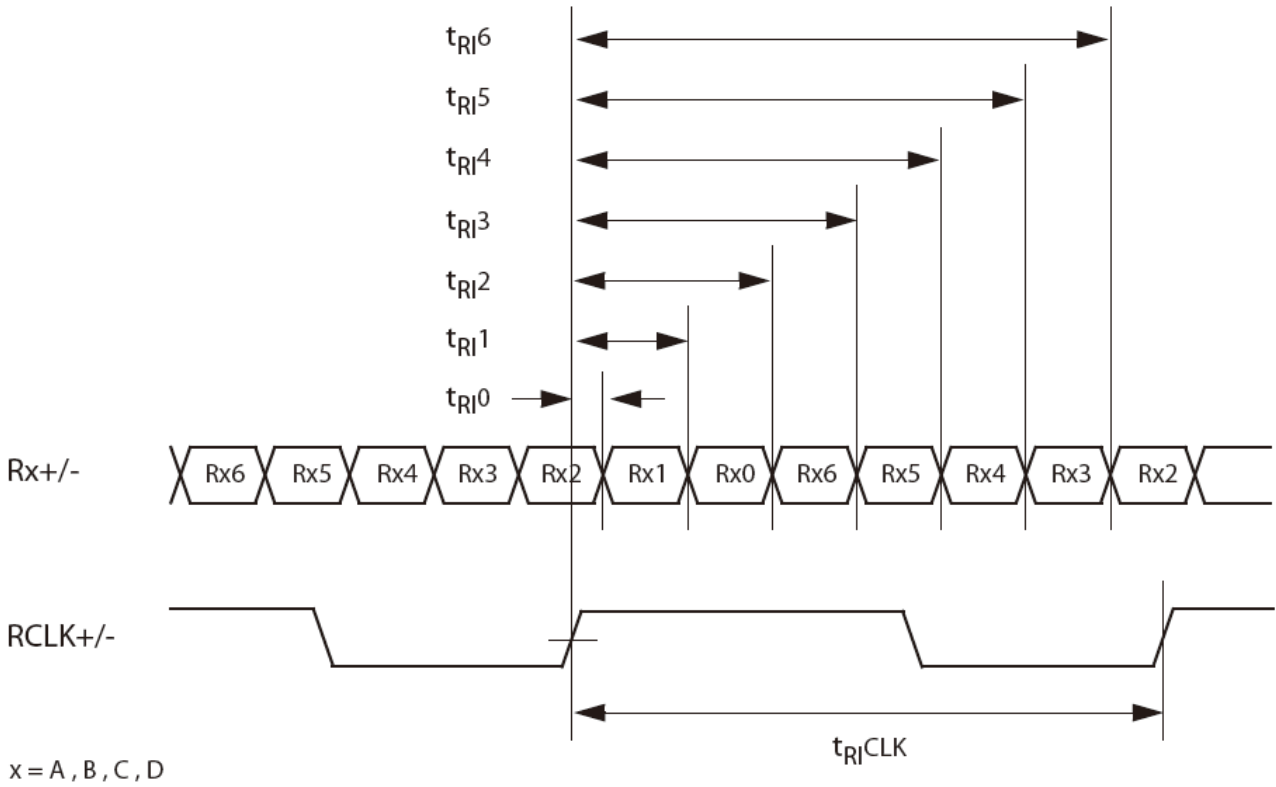
Parameter	Symbol	MIN.	TYP.	MAX.	Unit	Note
Operating Voltage	BL_VI	11.5	12.0	12.5	V	
Input High Voltage	V _{IH}	3.0	-	VCC_IN	V	BL_EN, BL_ADJ
Input Low Voltage	V _{IL}	GND	-	0.3	V	BL_EN, BL_ADJ
Operating Current(*1)	I _{BL_VI}	-	135.0	300	mA	BL_VI

Cautions:

Exceeding the recommended driving current could cause substantial damage to the backlight and shorten its lifetime.

Note:

- *1: BL_EN=Hi, BL_ADJ=Hi;
- *2. Recommended BL_ADJ PWM Freq. is 3kHz



7. Optical Characteristics

Item	Symbol	Condition	MIN.	TYP.	MAX.	UNIT	Note.
Viewing angle (CR ≥ 10)	θ_L	9 o'clock	60	70	-	degree	*2
	θ_R	3 o'clock	60	70	-		
	θ_T	12 o'clock	40	50	-		
	θ_B	6 o'clock	60	70	-		
Response Time	T_f	Normal $\theta=0^\circ$	-	10	20	msec	*3
	T_r		-	15	30	msec	
Contrast ratio	CR		400	500	-	-	*1
Color chromaticity	W_X		0.26	0.31	0.26	-	
	W_Y		0.28	0.33	0.38	-	
Luminance	L		-	250	-	cd/m ²	*4
Luminance uniformity	Y_U		70	75	-	%	*4

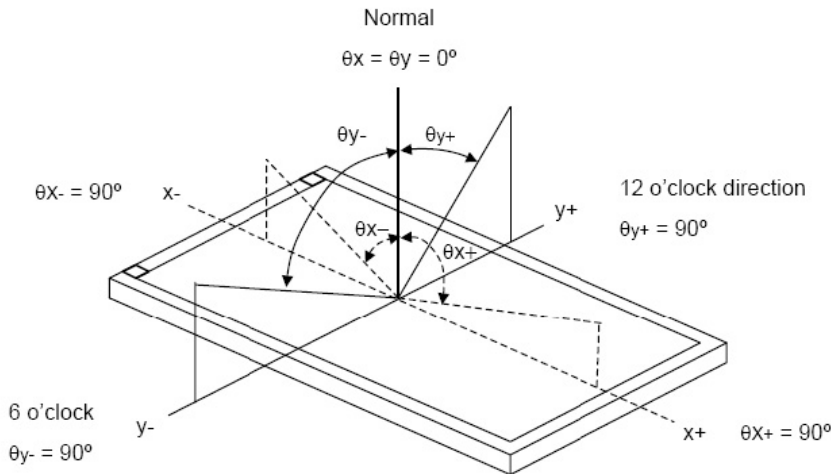
Note:

*1. Definition of Contrast Ratio

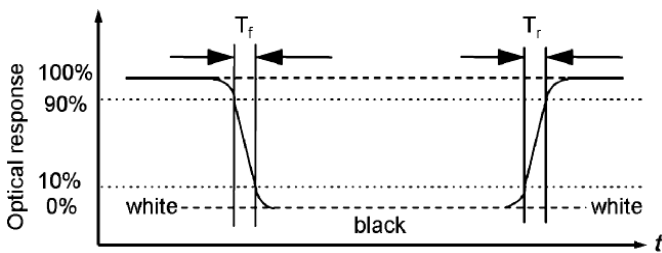
The contrast ratio could be calculate by the following expression:

Contrast Ratio (CR) = Luminanc with all pixels white / Luminance with all pixels black

*2 Definition of Viewing Angle



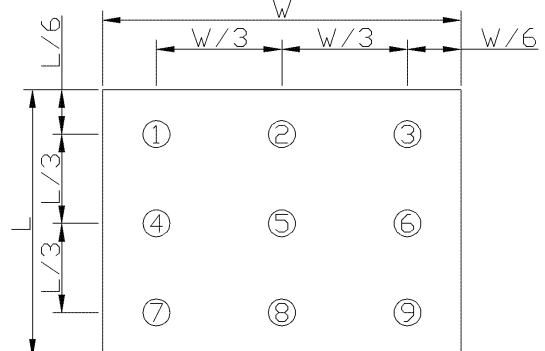
*3 Definition of response time



*4 Definition of Luminance Uniformity

Luminance uniformity (Lu)=

Min. Luminance form pt1~pt9 / Max Luminance form Pt1~pt9



8. Precautions of using LCD Modules

Mounting

- Mounting must use holes arranged in four corners or four sides.
- The mounting structure so provide even force on to LCD module. Uneven force (ex. Twisted stress) should not applied to the module. And the case on which a module is mounted should have sufficient strength so that external force is not transmitted directly to the module.
- It is suggested to attach a transparent protective plate to the surface in order to protect the polarizer. It should have sufficient strength in order to the resist external force.
- The housing should adopt radiation structure to satisfy the temperature specification.
- Acetic acid type and chlorine type materials for the cover case are not desirable because the former generates corrosive gas of attacking the polarizer at high temperature and the latter causes circuit break by electro-chemical reaction.
- Do not touch, push or rub the exposed polarizers with glass, tweezers or anything harder than HB pencil lead. Never rub with dust clothes with chemical treatment. Do not touch the surface of polarizer for bare hand or greasy cloth.(Some cosmetics deteriorate the polarizer.)
- When the surface becomes dusty, please wipe gently with absorbent cotton or other soft materials like chamois soaks with petroleum benzine. Normal-hexane is recommended for cleaning the adhesives used to attach front / rear polarizers. Do not use acetone, toluene and alcohol because they cause chemical damage to the polarizer.
- Wipe off saliva or water drops as soon as possible. Their long time contact with polarizer

Operating

- The spike noise causes the mis-operation of circuits. It should be within the $\pm 200\text{mV}$ level (Over and under shoot voltage)
- Response time depends on the temperature.(In lower temperature, it becomes longer.)
- Brightness depends on the temperature. (In lower temperature, it becomes lower.) And in lower temperature, response time(required time that brightness is stable after turned on) becomes longer.
- Be careful for condensation at sudden temperature change. Condensation makes damage to polarizer or electrical contacted parts. And after fading condensation, smear or spot will occur.
- When fixed patterns are displayed for a long time, remnant image is likely to occur.
- Module has high frequency circuits. Sufficient suppression to the electromagnetic interference shall be done by system manufacturers. Grounding and shielding methods may be important to minimized the interference

Electrostatic Discharge Control

Since a module is composed of electronic circuits, it is not strong to electrostatic discharge. Make certain that treatment persons are connected to ground through wrist band etc. And don't touch interface pin directly.

Strong Light Exposure

Strong light exposure causes degradation of polarizer and color filter.

Storage

When storing modules as spares for a long time, the following precautions are necessary.

- Store them in a dark place. Do not expose the module to sunlight or fluorescent light. Keep the temperature between 5°C and 35°C at normal humidity.
- The polarizer surface should not come in contact with any other object. It is recommended that they be stored in the container in which they were shipped.

Protection Film

- When the protection film is peeled off, static electricity is generated between the film and polarizer. This should be peeled off slowly and carefully by people who are electrically grounded and with well ion-blown equipment or in such a condition, etc.
- The protection film is attached to the polarizer with a small amount of glue. If some stress is applied to rub the protection film against the polarizer during the time you peel off the film, the glue is apt to be main on the polarizer. Please carefully peel off the protection film without rubbing it against the polarizer.
- When the module with protection film attached is stored for a long time, sometimes there remains a very small amount of glue still on the polarizer after the protection film is peeled off.
- You can remove the glue easily. When the glue remains on the polarizer surface or its vestige is recognized, please wipe them off with absorbent cotton waste or other soft material like chamois soaked with normal-hexane.

Transportation

The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.

